



INDIAN  
LEADERS  
FORUM

# SOCIAL INTELLIGENCE

*With Professionals*

# WHY ILF?



*Indian Leaders Forum (ILF) cultivates informed, ethical, and future-ready leadership by turning public insight and citizen aspirations into impactful communication and policy action.*



**PUBLIC SURVEY & ACTION  
PLAN**



**POLICY FRAMING & VISION  
DOCUMENT**



**CAMPAIGNS, ASSETS &  
MEDIA MANAGEMENT**



ilfchintan.org



# PUBLIC SURVEY & ACTION PLAN



*Call Center & Tele-Survey Reports*

*In-house Survey Set-up & Weekly Reports*



*Tailored Insight Based Strategy*

*Curated Ground Campaigns & Media Plan*



*Targeted Messaging & Narratives*

*Propagation Across Multiple Platforms*

# POLICY FRAMING & VISION DOCUMENT



## *Strategy Frameworks*

*From Manifesto to Mapping Intelligence*



## *Election Performance Tracker*

*Real-time Accountability & Progress Dashboard*



## *Data-Driven Policy Architecture*

*Insights Transforming Vision into Action*



[ilfchintan.org](http://ilfchintan.org)



# CAMPAIGNS, ASSETS & MEDIA MANAGEMENT



*Platform Based Asset Creation  
Management & Marketing*



*End to End Campaign Execution  
Tracking & Weekly Reports*



*Media & Public Relations  
Journalist Liaison & Stories*



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